



Fold line

Document Trim Size (final size after being cut):  
**Folded size: 148mm x 171mm**

Full Bleed Size (starting document size):  
**130mm x 100mm** ARTWORK AREA

Safe Margin/ Internal bleed :  
**120mm x 90mm**

\*Graphics or text outside of this line may be cut off/  
1-2mm cutting error is common during printing process.

**general artwork guidelines**

- Artwork needs to be sized to **exact** dimensions shown above
- File needs to be provided in CMYK
- Special finishes should be shown on a **separate page** using a spot colour
- Fonts must be embedded or outlined
- Images must be at least 300dpi and embedded NOT linked
- File must be a high resolution, multiple page pdf

**! DELETE THE TEMPLATE LAYER BEFORE SUBMITTING YOUR ARTWORK**